

**EurAAP 2021  
ONLINE**

**15<sup>th</sup> European Conference  
on Antennas and Propagation**

**2021**

March 22–26, 2021

**Sponsor and Exhibitor Brochure**

Organized by



**Book your sponsor & exhibitor package before 20 January 2021  
and you will benefit from a 10% discount.**

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Engineering and Technology



[www.eucap2021.org](http://www.eucap2021.org)



## EuCAP 2021 Chairs

### General Chair

Thomas Kürner  
Technische Universität Braunschweig, Germany  
[info@eucap2021.org](mailto:info@eucap2021.org)

### Exhibition Co-Chairs

Dirk Heberling  
RWTH University, Aachen, Germany

Carlo Rizzo  
QUADSAT, Denmark

### Industrial Liaison Co-Chairs

Matthias Geissler  
IMST, Germany

Thomas Kaiser  
University of Duisburg-Essen, Germany

[SponEx@eucap2021.org](mailto:SponEx@eucap2021.org)



## Exhibition & Sponsor Management

MCI Deutschland GmbH  
Markgrafenstrasse 56  
10117 Berlin, Germany  
+49 30 20459379  
[EUCAP-Sponsoring@mci-group.com](mailto:EUCAP-Sponsoring@mci-group.com)



## A few of many reasons to attend EuCAP 2021

- High technical-scientific conference level supported by strong regional industries and universities
- Scientific content with a longer live-cycle and reach
- Meeting and connecting with people from all over the world
- Saving travel cost and time
- Sustainability to the highest degree
- The only AMTA exhibition opportunity in Europe

# EuCAP 2021

**We are pleased to welcome you to the  
online EuCAP 2021.**



## **Welcome to EuCAP 2021 online**

on behalf of the Conference Organizing Committee, it is my pleasure to invite you to EuCAP 2021, Europe's flagship conference on antennas and propagation, which will take place online from 22 to 26 March 2021.

Initially it was foreseen to hold EuCAP 2021 at Congress Center Düsseldorf, Germany. Due to the rapidly increasing numbers of COVID-19 cases at many places the decision has been taken by the EuCAP 2021 Conference Organizing Committee (CoC) and the EurAAP Board of Directors (BoD) to move to a fully virtual event.

Based on the survey done with the participants of EuCAP 2020 online, we captured your expectations for an online event. Especially, we have noted the clear wish for more interactivity among the delegates, authors and attendees and with sponsors and exhibitors. This will be a key feature of our EuCAP 2021 Digital Hospitality Suite for the virtual exhibition, that will duly consider the lessons learnt from the rapid transformation from physical to online events in our daily business.

A handwritten signature in black ink, appearing to be 'TK' followed by a horizontal line.

Prof. Dr.-Ing. Thomas Kürner  
Conference Chair



## Sponsorship Levels – virtual event



Sponsorship opportunities are very limited, secure your item or slot today! For additional questions, please email us at: [eucap-sponsoring@mci-group.com](mailto:eucap-sponsoring@mci-group.com).

<b>Sponsorships</b> All prices are excl. VAT	<b>Platinum</b> <b>€ 10'500</b> (max. 3)	<b>Gold</b> <b>€ 6'600</b> (max. 6)	<b>Silver</b> <b>€ 4'800</b>	<b>Bronze</b> <b>€ 2'640</b>
Digital Hospitality Lounge	✓	✓	✓	no suite incl.
Online delegate passes	5	3	2	2
Advert in the EuCAP 2021 digital programme book	Full page (Premium Position)	Half page	Half page	Half page
Logo on all digital marketing materials	✓	✓	✓	✓
Logo on inner back cover in the digital programme book	✓	✓		
Short company profile in the EuCAP digital programme book	✓	✓	✓	✓
Logo on EuCAP 2021 website	✓	✓	✓	✓
Insert in digital goodie bag	✓	✓	✓	✓
60-90 min online workshop*, incl. 6 months on demand on EuCAP webpage	✓	✓		
30 min online workshop*, incl. 6 months on demand on EuCAP webpage			✓	✓

\* Online workshops are available:

Mon, 22.03.21 12:30-14:30; Tue-Thu, 23.-25.03.21 from 11:40-13:40, Fri, 26.03.21 after 14:00.



## Exhibition Opportunities for *virtual event*

The Digital Hospitality Lounge (DHL) is converting the dialogue of the sponsor with the congress delegate at the exhibition booth into the virtual world. Take advantage of being present as a sponsor and communicate **actively** with the conference delegates. For additional questions, please click [here](#) or email us at: [eucap-sponsoring@mci-group.com](mailto:eucap-sponsoring@mci-group.com).

### Virtual Exhibition

All prices are excl. VAT

### Digital Hospitality Lounge \*

€ 4'000

DHL in company CI, Brandings (banner, logo placement, etc.)	✓
Insertion of contact details of your sales reps incl. availability times	✓
Group chats	✓
One to one chats	✓
Video calls	✓
Invitation of guests to your DHL	✓
Upload of several flyers/PDFs and videos	✓
Links to company webpage, shops, etc.	✓
Upload of digital industrial workshop on demand, if booked	✓

**\* Book your sponsor & exhibitor package before 20 January 2021 and you will benefit from a 10% discount.**



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Group chats	✓
One to one chats	✓
Video calls	✓
Invitation of guests to your DHL	✓
Upload of several flyers/PDFs and videos	✓
Links to company webpage, shops, etc.	✓
Upload of digital industrial workshop on demand, if booked	✓
Delegate Pass	2
Short company profile + logo in the EuCAP digital programme book	✓
Logo on EuCAP Website	✓
Gamification to attract delegates to visit your lounge	✓

**\* Book your sponsor & exhibitor package before 20 January 2021 and you will benefit from a 10% discount.**



## Sponsorship Opportunities

Sponsorship opportunities are very limited, secure your spot today!  
All virtual items listed below are also available at the live event.

*If the live event reveals not to be possible due to the current pandemic situation, only the virtual items will be implemented.*

For additional questions, please email us at:

[eucap-sponsoring@mci-group.com](mailto:eucap-sponsoring@mci-group.com).

Item	Price, net
 <a href="#">Digital Hospitality Lounge</a>	€ 4'000
 Industrial workshop* (90 min)	€ 2'500
 Spotlight Session* 15 min (6 sponsors)	€ 500 each
 Half page advert in the programme book	€ 1'500
 Full page advert in the programme book	€ 2'000
 Webbanner on congress website	€ 2'000
 Acknowledgement package (half advert page in digital programme book, Insert in digital goodie bag, banner on website)	€ 4'500
 E-Mailing to registered participants with your congress related content	€ 2'000
 Banner in congress newsletter	€ 2'000
 Article in congress newsletter	€ 2'500
 Image/product video shown in the session breaks	€ 2'500
 Insert in digital goodie bag	€ 1'500

\* Online workshops are available:

Mon, 22.03.21 12:30-14:30; Tue-Thu, 23.-25.03.21 from 11:40-13:40, Fri, 26.03.21 after 14:00.

## COMPANY DETAILS



Please return your signed order form to  
[eucap-sponsoring@mci-group.com](mailto:eucap-sponsoring@mci-group.com).

### Company Details

Company name

Company name (to be published)

Address

Contact person

Email

Telephone N°

Mobile telephone N°

PO N°

VAT Identification N°

### Billing Address (if it differs from above mentioned)

Company name

Address

Contact person

Email

Telephone N°

Mobile telephone N°

PO N°

VAT Identification N°

Book your sponsor & exhibitor package before 20 January 2021 and you will benefit from a 10% discount.

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City / Date

Legally binding signature / Official company stamp



# 15th European Conference on Antennas and Propagation

## ORDER FORM



Please choose your sponsorship level and return the signed order form to:

[eucap-sponsoring@mci-group.com](mailto:eucap-sponsoring@mci-group.com)

### Platinum € 10'500

- Digital Hospitality Lounge
- 5 online delegate passes
- Full page advert in the EuCAP digital programme book
- Logos on all digital marketing materials
- Logo on inner back cover in the digital programme book
- Short company profile in the EuCAP digital programme book
- Logo on EuCAP 2021 website
- Insert in digital goodie bag
- 60-90 min online workshop\*, incl. 6 months on demand on EuCAP webpage

### Gold € 6'600

- Digital Hospitality Lounge
- 3 online delegate passes
- Half page advert in the EuCAP digital programme book
- Logos on all digital marketing materials
- Logo on inner back cover in the digital programme book
- Short company profile in the EuCAP digital programme book
- Logo on EuCAP 2021 website
- Insert in digital goodie bag
- 60-90 min online workshop\*, incl. 6 months on demand on EuCAP

### Silver € 8'000

- Digital Hospitality Lounge
- 2 online delegate passes
- Half page advert in the EuCAP digital programme book
- Logos on all digital marketing materials
- Short company profile in the EuCAP digital programme book
- Logo on EuCAP 2021 website
- Insert in digital goodie bag
- 30 min online workshop\*, incl. 6 months on demand on EuCAP webpage

### Bronze € 4'400

- 2 online delegate passes
- Half page advert in the EuCAP digital programme book
- Logos on all digital marketing materials
- Short company profile in the EuCAP digital programme book
- Logo on EuCAP 2021 website
- Insert in digital goodie bag
- 30 min online workshop\*, incl. 6 months on demand on EuCAP webpage

\* Online workshops are available:

Mon, 22.03.21 12:30-14:30; Tue-Thu, 23.-25.03.21 from 11:40-13:40, Fri, 26.03.21 after 14:00.

City / Date

Legally binding signature / Official company stamp

9

# 15th European Conference on Antennas and Propagation

## ORDER FORM

Item	Price*	Quantity
Digital Hospitality Suite	€ 4'000	
Industrial workshop (90 min)	€ 2'500	
Spotlight Session* 15 min (6 sponsors)	€ 500 each	
Half page advert in the digital programme book	€ 1'500	
Full page advert in the digital programme book	€ 2'000	
Webbanner on congress website	€ 2'000	
Acknowledgement package (half advert page in digital programme book, Insert in digital goodie bag, banner on website)	€ 4'500	
E-Mailing to registered participants with your congress related content	€ 2'000	
Banner in congress newsletter	€ 2'000	
Article in congress newsletter	€ 2'500	
Image/product video shown in the session break	€ 2'500	
Insert in digital goodie bag	€ 1'500	

\*All prices are exclusive of any applicable value added tax.

City / Date

Legally binding signature / Official company stamp

10

# Booking policy

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## **Conditions of booking and payment on sponsoring packages and exhibition space**

The full amount of the booked items is due 30 days after the date of invoice.

## **Exhibition space assignment and allocations**

EuCAP 2021 can with prior notification adjust the virtual floor plan and stand locations accordingly. The virtual exhibition space allocation will be booked on a first-come, first-serve basis. Preferences can be submitted.

## **Exhibits and appliances**

Attractive, informative and attention-getting exhibitions are encouraged. No one should approach a virtual competitor booth without disclosing their company affiliation.

## **Data protection**

Information provided by exhibitors and sponsors during the preparation of the conference will be processed jointly by EuCAP 2021 and used for the purpose of the goods and services ordered, and for billing accounts.

## **Use of EuCAP logo**

Use of the EuCAP 2021 logo on promotional literature is not permitted. However, sponsors may use the EuCAP 2021 logo on promotional souvenir give-aways provided that prior permission is obtained from EuCAP 2021.

## **Cancellation**

In case of cancellation no refund can be made. EuCAP 2021 reserves the right to cancel any event in case of force majeure.

An event of force majeure means each contingency that is not caused by one of the parties, was unforeseeable at the time of the conclusion of this agreement and renders the further performance of the obligations under this agreement for the conference organizers, EurAAP impossible or substantially more onerous. Events of force majeure are in any case, but not limited to the following events: acts of God, armed conflicts, social unrest, criminal offence, diseases and epidemic, electricity and telecommunications interruption, economic factors, accidents and governmental measures.

EurAAP shall, as soon as practicable but in any event not later than 10 business days from the date at which EurAAP becomes aware of such event of force majeure, expressly notify the exhibitor/sponsor of the occurrence of the event of force majeure as well as of its intent to invoke this clause by email to the email address provided at the registration of the exhibitor/sponsor. EurAAP shall, as soon as practicable but in any event not later than 10 business days after the occurrence of each a) and b) below, provide notice to the exhibitor/sponsor:

a) the cessation of an event of force majeure; and b) its ability to recommence performance of its obligations under this agreement

EurAAP has the right to immediately alter or cancel the conference or any arrangements, timetables, plans or other items relating directly or indirectly to EurAAP. EurAAP shall be relieved from any contractual or extra-contractual liability as from the occurrence of the event of force majeure.

# Booking policy

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In case of partial or full cancellation of the virtual event due to an event of force majeure, EurAAP will take all reasonable efforts to mitigate the effect of the event of force majeure on its obligations.

Furthermore, with the exception of any wilful damage or gross negligence committed by EurAAP, EurAAP shall not at any time be liable for any direct or indirect damage suffered by the company, consequential and immaterial damage, caused including by failure to comply with any provision of this document. The information that you provide to EurAAP will be used to ensure we provide you with products and services that best meet your needs. This may include the promotion of EurAAP products and services by post and /or electronic means. Your information will also be used to produce event materials, including badges.

By signing the contract the Exhibitors /sponsor states that the policy is understood and that he agrees with it.